



WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Buying Time, LLC / POL Attention: Accounts Payable 650 Massachusetts Ave NW, Suite 210 Washington, DC 20001

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Property	WHAS		
Invoice #	2344432-1	Order #	2344432
Invoice Date	11/14/21	Alt Order #	WOC13296323
Invoice Month	November 2021	Deal #	
Invoice Period	11/01/21 - 11/14/21	Flight Dates	11/08/21 - 11/14/21
Advertiser	ISS/ Facebook		
Product	Issue		
Estimate #	11192		
	Account Executive	Ben Stecker	
	Sales Office	TEGNA Sales	s Washington DC
	Sales Region	National	
	Agency Code	9915780	
	Advertiser Code		
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	2118AGP	
	Advertiser Ref	194298	
	Product 1	1580	
	Product 2		

									Spots/				
Line	Start Date	End Date	Description	:	Start/End Time	MTWTFSS	Le	ength	Week	Rate	Туре		
1	11/08/21	11/12/21	GOOD MOR ICA	NING AMER	7-9a	MTWTF		:30	2	\$225.00	NM		
,	Weeks:	Start Date 11/08/21		<u>/TWTFSS</u> /TWTF	Spots/Week 2	<u>Rate</u> \$225.00							
Spot	is: <u>#Ch</u>			me Descriptio	<u>n</u>	Start/End Ti	ime		<u>Ad-ID</u>			Rate	Туре
	1 WH	AS M 11/	08/21 7:27	AM GOOD MO	DRNING AMERICA	7-9a) FCI N1256			\$225.00	NM
	2 WH	AS Tu 11/	09/21 7:58	AM GOOD MO	DRNING AMERICA	7-9a		:30	FCI N1256	3000H		\$225.00	NM
2	11/08/21	11/12/21	WHAS11 NE ON	EWS AT NO	12-1p	MTWTF		:30	2	\$125.00	NM		
Ņ	Weeks:	Start Date 11/08/21		<u>/TWTFSS</u> /TWTF	Spots/Week 2	<u>Rate</u> \$125.00							
Spot	ts: <u># Ch</u>	<u>Day</u> Air	Date Air Tir	me Descriptio	<u>n</u>	Start/End Ti	ime	Length	<u>Ad-ID</u>			Rate	Туре
	2 WH	AS Tu 11/	/09/21 12:15 l	PM WHAS11	NEWS AT NOON	12-1p		:30) FCI N1256	3000H		\$125.00	NM
	1 WH	AS W 11/	/10/21 12:29	PM WHAS11	NEWS AT NOON	12-1p		:30) FCI N1256	3000H		\$125.00	NM
3	11/08/21	11/12/21	WHAS11 NE	EWS @ 6p 6	6-630p	MTWTF		:30	2	\$300.00	NM		
1	Weeks:	Start Date 11/08/21		/TWTFSS /TWTF	Spots/Week 2	Rate \$300.00							
Spot	ts: <u># Ch</u>	<u>Day</u> Air	Date Air Tir	me Descriptio	<u>n</u>	Start/End Ti	ime	Length	<u>Ad-ID</u>			Rate	Туре
	2 WH	AS M 11/	/08/21 6:06 l	PM WHAS11	NEWS @ 6p	6-630p		:30) FCI N1256	3000H		\$300.00	NM
	1 WH	AS Tu 11/	/09/21 6:22	PM WHAS11	NEWS @ 6p	6-630p		:30) FCI N1256	3000H		\$300.00	NM
4	11/08/21	11/14/21	WHAS11 NE Y	EWS SUNDA (630-7p	S		:30	1	\$375.00	NM		
`	Weeks:	Start Date 11/08/21	End Date <u>11/14/21</u>	/ <u>TWTFSS</u> S	Spots/Week 1	Rate \$375.00							
Spot	s:#Ch	Day Air	Date Air Tir	me Descriptio	n	Start/End Ti	ime	Length	n Ad-ID			Rate	Туре
	1 WH	AS Su 11/	/14/21 6:42	PM WHAS11	NEWS SUNDAY	630-7p		:30	FCI N1256	3000H		\$375.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

Send Payment To:

P.O. Box 637386

Cincinnati, OH 45263-7386

WHAS

Invoice #	2344432-1	Invoice Month	November 2021
Invoice Date	11/14/21	Invoice Period	11/01/21 - 11/14/21
Advertiser	ISS/ Facebook	•	
Product	Issue		
Estimate #	11192		

1.			Description				Leasth	Spots/	Data	T	
Line Sta	art Date	End Date	Descriptio	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4 11/	/08/21	11/14/21	WHAS11 Y	NEWS SUNDA	A 630-7p	S	:30	1	\$375.00	NM	
5 11/	/08/21	11/12/21	WHAS11	NEWS @ 5p	5-530p	MTWTF	:30	1	\$200.00	NM	
Wee	eks:	Start Date 11/08/21	End Date 11/14/21	MTWTFSS MTWTF	Spots/Week 1	Rate \$200.00					
Spots:	<u># Ch</u>	<u>Day</u> <u>Ai</u>	<u>r Date</u> <u>Air</u>	Time Descript	ion	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WH	AS F 11	/12/21 5:2	25 PM WHAS1	1 NEWS @ 5p	5-530p	:3	0 FCI N125	6000H		\$200.00 NM
6 11/	/08/21	11/13/21	WHAS11 SAT	NEWS AT 11	11-1135p	S-	:30	1	\$100.00	NM	
Wee	eks:	Start Date 11/08/21	End Date 11/14/21	<u>MTWTFSS</u> S-	Spots/Week 1	<u>Rate</u> \$100.00					
Spots:	<u># Ch</u>			Time Descript		Start/End Time		th Ad-ID			<u>Rate</u> Type
	1 WH	AS Sa 11	/13/21 11:2	21 PM WHAS1	1 NEWS AT 11 SAT	11-1135p	:3	0 FCI N125	6000H		\$100.00 NM
7 11/	/08/21	11/14/21	WHAS11 M-F/SU	NEWS AT 11	11-1135p	MTWTF-S	:30	1	\$225.00	NM	
Wee	eks:	Start Date 11/08/21	End Date 11/14/21	MTWTFSS MTWTF-S	Spots/Week 1	<u>Rate</u> \$225.00					
Spots:	<u># Ch</u>			Time Descript	ion	Start/End Time		th Ad-ID			Rate Type
	1 WH	AS Su 11	/14/21 11:3	31 PM WHAS1	1 NEWS AT 11 M-F/S	SU 11-1135p	:3	0 FCI N125	6000H		\$225.00 NM
8 11/	/08/21	11/13/21	WAKE UF 10A	P WEEKEND 9	- 9-10a	S-	:30	1	\$100.00	NM	
Wee	eks:	Start Date 11/08/21	11/14/21	<u>MTWTFSS</u> S-	Spots/Week 1	<u>Rate</u> \$100.00					
Spots:	<u># Ch</u>			Time Descript		Start/End Time		th Ad-ID			Rate Type
	1 WH	AS Sa 11	/13/21 9:2	24 AM WAKE L	JP WEEKEND 9-10A	9-10a	:3	0 FCI N125	6000H		\$100.00 NM
9 11/	/08/21	11/14/21	GOOD M	ORNING AME	R 8:00 AM-9:00 AM	S	:30	1	\$100.00	NM	
	eks:	Start Date 11/08/21	11/14/21	S	Spots/Week 1	<u>Rate</u> \$100.00					
Spots:		<u>Day</u> Ai		Time Descript		Start/End Time		th Ad-ID			Rate Type
·	1 WH	AS Su 11	/14/21 8:4	46 AM GOOD N	MORNING AMERICA	8:00 AM-9:00 A	M :3	0 FCI N125	6000H		\$100.00 NM
						Total Spots		12			

Include Invoice # on Check - Payment Terms 30 Days

\$2,400.00	Gross Total
\$360.00	Agency Commission
\$2,040.00	Net Amount Due

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